

Meeting the Gatsby Benchmarks

The Gatsby Benchmarks are at the heart of the Government's Careers Strategy, published in 2017, and form the framework for best practice and good embedded careers guidance. By embedding the Benchmarks throughout our Study Programmes, our students will be better equipped and enabled to make their first successful steps into the world of work. East Sussex College is committed to meeting The 8 Gatsby Benchmarks:



1	A stable careers programme Careers education is embedded within our core teaching and learning activities and is supported by a stable programme of careers, progression and employability activities. Our team of level 6 Careers Specialists provide current, impartial advice linked to the latest labour market information.
2	Learning from career and labour market information Students, parents and guardians have access to good quality up to date and impartial information about potential career paths and future study options.
3	Addressing the needs of each student We meet the needs of each student by ensuring they have access to impartial careers guidance at each significant stage of their learner journey. Students are able to evidence and develop their 'Employability Character' via our embedded programme of careers, progression and employability activities. This programme actively challenges stereotypical thinking and raises aspirations. We work with a range of professionals who support young people to ensure our students who may be vulnerable are identified and the right career education and guidance is available to them when they need it. We specifically target young people with SEND, those who are care leavers and young people who are transferring from Alternative Provision.
4	Linking curriculum learning to careers Throughout each student's study programme, they will have the opportunity to experience how their chosen subject will help them to gain entry to (and be more effective workers within) a wide range of occupations.



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Encounters with employers and employees

Every student has opportunities for meaningful encounters with employers to learn about work and the skills that are valued in the workplace. Our Careers Programme includes a strong focus on employability tutorials, guest speakers and activities including mock interviews, Job Clubs, CV preparation and employer visits. At least one encounter will be delivered through curriculum areas.

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Experiences of workplaces

100% of our Study Programme students have first-hand experiences of the workplace through work visits, work shadowing or work placements to support their exploration of career opportunities, and expand their networks.

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Encounters with Further and Higher Education

By the end of their Study Programme, students will have had access to meaningful encounters with a wide range of learning providers including FE colleges, Higher Education, apprenticeship and training providers offering academic and technical pathways. Careers IAG is provided to all students at every level and age which incorporates FE and HE opportunities, specialist support and apprenticeships.

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Personal Guidance

100% of 16-18 year old students are provided with a range of opportunities for personal guidance interventions with highly qualified careers advisers (Level 6) when significant study or career choices are being made. Careers IAG is available to all students within tutorials, online, and face-to-face, to enable students to make well informed decisions and to track their own career progression.

